

# Brief Introduction

## I. Main Content and Scope of Statistics

Statistics in this chapter mainly show the situation of tourism and international tourism in Beijing. Including: statistics for the number and cost of tourists to Beijing, operation and reception of star-rated hotels, reception and outbound tourism made through travel agencies, activities at Level A-or-above key scenic spots, and so on.

## II. Methods of Survey

Data concerning star-rated hotels, travel agencies, Level A-or-above key scenic spots were obtained through comprehensive survey.

## III. Scope of Survey

1. The scope of statistics on star-rated hotels covers the star-rated hotel legal entities, industrial activity units and self-employed businesses that engage in business activities.

2. The scope of statistics on travel agencies covers all travel agencies that engage in business activities (of which, the scope of statistics for outbound tourism covers the travel agencies that have the franchise to engage in outbound tourism business).

3. The scope of statistics on Level A-or-above key scenic spots covers the Level A-or-above key scenic spots that engage in business activities.