

Brief Introduction

I. Main Content

Statistics in this chapter mainly show the situation of tourism and international tourism in Beijing. Including: statistics for the number and spending of tourists to Beijing, operation and reception of key accommodation services, reception and outbound tourism made through travel agencies, activities of tourist attractions (sightseeing spots), and so on.

II. Methods of Survey

Data concerning key accommodation services, travel agencies, tourist attractions (sightseeing spots) were obtained through comprehensive survey.

III. Scope of Survey

The scope of statistics on key accommodation services covers the star-rated and non-star-rated key accommodation industry legal person units, industrial activity units and self-employed households that engage in business activities.

The scope of statistics on travel agencies covers all travel agencies that engage in business activities (of which, the scope of statistics for outbound tourism covers the travel agencies that have the franchise to engage in outbound tourism business).

The scope of statistics on tourist attractions (sightseeing spots) covers the Level A-or-above tourist attractions (sightseeing spots) and other major tourist attractions (sightseeing spots) that engage in business activities.